

Brianna Rex Graham

Contact

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Profile

Experienced and motivated third-year Graphic Design student at Georgian College, pursuing an Advanced Diploma with the goal of becoming a Registered Graphic Designer (RGD). Currently the Primary Graphic Designer for a custom apparel business, with experience in branding, merchandise design, and digital marketing. Recognized for creativity, organization, and a collaborative approach to design projects.

Education

- ✦ Attending Georgian College as a Third Year Graphic Design Student in a Graphic Design Advanced Diploma program

Honors

- ✦ Georgian College Dean's List (2023, 2024)
- ✦ Consistently achieved GPA 80%+

Software Skills

- ✦ Adobe Creative Suite
 - ✦ Illustrator
 - ✦ InDesign
 - ✦ Photoshop
 - ✦ Acrobat
 - ✦ After Effects
 - ✦ Dimension
 - ✦ XD
- ✦ Figma
- ✦ Wordpress

Work Experience

JustAdd10 ✦ Primary Graphic Designer
Barrie, ON ✦ February 2021 - Present

Bea's World of Art ✦ Etsy Seller/Designer
Barrie, ON ✦ June 2023 - Present

Design Experience

- ✦ Created logos and designs to manufacture merchandise and print material for various small businesses in Barrie and the surrounding area.
- ✦ Designed and printed promotional material for an Artist's Market as well as organized the event.
- ✦ Oversee websites and large scale orders for Simcoe County District School Board as well as designing full apparel decoration.
- ✦ Conceptualized and developed sketches and storyboards for a static and video ad campaign for Barrie Fire.
- ✦ Recreated various logos and images using Adobe Illustrator in preparation for garments and other merchandise as well as for print.
- ✦ Communicated with clients to find the best way to create their desired merchandise or design considering all tools, resources, and equipment available as well as the client's available budget
- ✦ Organized various large and small scale projects to be completed independently as well as to be delegated to others
- ✦ Designed a business card and brochure for a client that were cohesive together and addresses all concerns with previous versions as well as prepared those documents for print.